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Academic milestones and relevant positions held to date

Positions

- 2022–2023 Director of the Institute for Education in the Arts, Academy of Fine Arts Vienna
 Since University professor and Head of Dept.,
 10/2006 Fashion and Styles / Design in Context Academy of Fine Arts Vienna
 2017–2021 Principal Investigator / Project Leader, Austrian Center for Fashion Research, funded by
 Federal Ministry of Science, Research and Economy (BMWFW) | (HRSM), Academy of Fine
 Arts Vienna
 2018–2022 Researcher DFG Scientific Network Entangled Histories of Art and Migration:
 Forms, Visibilities, Agents (DFG Project 401134461)
 Since 2011 alternating Director and Deputy Director, Institute for Education in the Arts, Academy of Fine
 Arts Vienna
 2004 Maria-Goeppert-Mayer Professor of the State of Lower Saxony, Institute for Intermediary
 Design and Design Pedagogy, University of Vechta, Germany
 2004–2005 Research Fellow Goldsmiths College, University of London, Department for Visual Arts, UK
 1999–2005 Assistant Professor, Institute for Art and Art Theory, University of Cologne
 Since 2000 International teaching/lecturer in Fashion, Textile, and Design Studies and Cultural
 Anthropology, University of Helsinki, Carl von Ossietzki University Oldenburg, University of
 Vienna, Bauhaus University Weimar, Goethe-University Frankfurt.
 1997–1999 Full-time lecturer, Institute for Art and Art Theory, University of Cologne
 1994–1996 Researcher and curatorial assistance, full-time employee, district archive Tübingen
 1987–1990 Research assistant, Ludwig-Uhland-Institute for Empirical Cultural Studies, University of
 Tübingen

Education

- 1983–1993 MA in Cultural Anthropology/Empirical Cultural Studies, History and Political Science, Free
 University of Berlin and University of Tübingen.
 M.A. degree, University of Tübingen. Ludwig-Uhland-Institute, Tübingen (Prof. Dr. Bausinger/
 Prof. Dr. Köstlin), grade 1.6
 1996–1999 Dr. phil. in Cultural Anthropology/European Ethnology University of Vienna “Schurz und
 Schürze. Kleidung als Medium der Geschlechterkonstruktion (Meaning system apron. Clothing
 as a medium of gender construction)”, Institute for Volkskunde/Ethnologia Europea (Prof. Dr.
 Köstlin/ Prof. Dr. Bockhorn) Best grade with distinction (1.0)
 2002–2007 Associated post-doctoral researcher, University of Design, HfG Karlsruhe DFG-Doctorate and
 Postgraduate Program GRK 658: “Picture. Body. Medium. An anthropological perspective”
<http://gepris.dfg.de/gepris/projekt/273201?language=en> (Prof. Dr. Belting / Prof. Dr. Wyss)

Main areas of research and short statement of the most important research results achieved to date

Fashion Studies – Principal Investigator / Project Leader, Austrian Center for Fashion Research, funded by the Federal Ministry of Science, Research and Economy (BMWFV) | (HRSM) at the Academy of Fine Arts Vienna, [\[URL\]](#) Major foundational and groundbreaking international research for the development of the field through material and visual culture analysis, theory building, major work on the history of science of fashion theories, textile and design studies (see: academic publications) The main scientific evidences obtained were in bridging, expanding, and deepening the subject within the following areas of research:

De- and Postcolonial Theory: Co-editor of the first international publication bringing together fashion and postcolonial critique | programmatic outlining of an agenda for a paradigm shift for further historical and contemporary postcolonial fashion research | decolonizing of historical fashion narratives | decolonizing of concepts of fashion research | expansion of decolonizing fashion archives, imaginaries and media | a critical revision of key postcolonial theories | critical global fashion histories and the analysis of global migration | fostering of anti-racist and race critical research | establishment of Erasmus+/OeAD ICM mobility for Akbild on “Decolonizing Fashion Research, Textile Healing & Restitution” with University of Windhoek, Namibia, University of Johannesburg, South Africa, University of Lagos, Nigeria

Entangled Histories of Art, Design, and Migration: Research on flight and (forced) migration in fashion, culture and design theory | author of the first chapter on the postmigrant condition in fashion, culture, and fashion theory and of seven major essays in this subject | connection of paradigm shifts in global design studies and de- and postcolonial theory for a new perspective on the global theory and history of fashion and design | researcher DFG Research Network Nr. 401134461 “Entangled Histories of Art and Migration: Forms, Visibilities, Agents” [\[URL\]](#) | co-spokesperson of AG Art Production and Art Theory in the Age of Global Migration of the Ulmer Verein. Verband für Kunst- und Kulturwissenschaften e.V. [\[URL\]](#)

Aesthetic, Politics, and Society: Critical studies at the interface of design, art, politics, and global capitalism | theorizing of fashion as aesthetic metapolitics | outlining of a critical perspective on ethical fashion, design, and sustainability as global governance policies | co-editor of the first special issue of Fashion Theory on Fashion as Politics: Dressing Dissent | co-editor of Critical Studies: Kultur- und Sozialtheorie im Kunstfeld, the first volume in the German language on critical studies in art, design, fashion, film, media, and architecture | author of major chapters on the analysis of contemporary fashion and the far right | co-editor of Rechte Angriffe - toxische Effekte. Umformierungen extrem Rechter in Mode, Feminismus und Popkultur, the first volume in the German language on the transformations and attacks of the far right in fashion, feminism, and popculture | Elke Gaugele, On teaching activism, and decoding the political meaning of fashion for social change, online interview/podcast. Fashion is a great teacher – The fashion education podcast, Renate Stauss & Franziska Schreiber, Sept. 9 2021, [\[URL\]](#)

Practice-Based Fashion and Design Theory and Methodology: Fundamental methodological work | co-editor of Fashion Knowledge, Theories, Methods, Practices and Politics, the first international publication on fashion knowledge, which brings together theories, methods, and practices of practice-based research in fashion, art, and design | exploration of practice-based fashion research in the context of social, political, de- and postcolonial practices

Academic publications (selection of 10 most relevant)Peer-reviewed

Fashion Knowledge, Theories, Methods, Practices and Politics, intellect: Bristol 2022, ed. by Elke Gaugele, Monica Tilton [\[URL\]](#)

Rechte Angriffe – toxische Effekte. Umformierungen extrem Rechter in Mode, Feminismus und Popkultur, transcript: Bielefeld 2021, ed. by Elke Gaugele, Sarah Held ISBN: 978-3-8376-5260-4 [\[URL\]](#)

Fashion and Postcolonial Critique. (=Publication Series of the Academy of Fine Arts Vienna, Vol 22). Sternberg Press: Berlin/New York, 2019 ed. by Elke Gaugele, Monica Tilton [\[URL\]](#)

Fashion as Politics:Dressing Dissent. Fashion Theory. Journal for Cloth and Culture, Vol. 23 2019 special issue ed. by Elke Gaugele and Monica Tilton [\[URL\]](#)

“The new obscurity in style”. In: Dressing Dissent. Fashion Theory. Journal for Cloth and Culture, Vol. 23 2019 ed. by Elke Gaugele and Monica Tilton [\[URL\]](#)

“Entangled Histories: Fashion and the Politics of Migration.” In: Heike Jenss/Viola Hofmann: Fashion and Materiality: Cultural Practices in Global Contexts, London: Bloomsbury 2019 [\[URL\]](#)

Non peer-reviewed

“(Post)-Migratory Strategies in Fashion, Culture and Fashion Theory”. In: Burcu Dogramaci/Birgit Mersmann , Handbook of Art and Global Migration. Theories, Practices, Global Challenges, Berlin: De Gruyter 2019, pp. 396-410. [\[URL\]](#)

Critical Studies: Kultur- und Sozialtheorie im Kunstfeld. Wiesbaden: Springer VS, 2016, ed. by Elke Gaugele and Jens Kastner. [\[URL\]](#)

Aesthetic Politics in Fashion (=Publication Series of the Academy of Fine Arts Vienna Vol. 14). Berlin/New York: Sternberg Press, 2014, ed. by Elke Gaugele. [\[URL\]](#)

Jugend, Mode und Geschlecht. Die Inszenierung des Körpers in der Konsumkultur, Frankfurt am Main, New York: Campus 2003, ed. by Elke Gaugele and Kristina Reiss. ISBN 9783593372556 [\[URL\]](#)

Schurz und Schürze. Kleidung als Medium der Geschlechterkonstruktion, Köln, Wien, Weimar: Böhlau 2002. ISBN 978-3-412-04902-7 (funded by the German Research Council DFG Projektnr. 5369823 [\[URL\]](#)) ebook reprint: degruyter 2018 eISBN 978-3-412-31232-9 [\[URL1\]](#) [\[URL2\]](#)

Additional Research Achievements (selection of 10 most relevant)

Austrian Center for Fashion Research (ACfFR), Project Leader and Principal Investigator (2017–2021) [\[URL\]](#) | “Entangled Histories of Art and Migration: Forms, Visibilities, Agents” Researcher/Member/Co-applicant of the scientific DFG Network Nr. 401134461 (2018–2022) [\[URL\]](#) | The Hidden Fashion Library. An Exhibition on Independent Fashion Magazines. Take Festival for Independent Fashion and Art. Alte Post/Dominikanerbastei 11, 1010 Vienna, 26 –29 April 2017, curated by Elke Gaugele and Monica Tilton. [\[URL\]](#) | Re-Visiting Early Austrian/German Costume History: Spatial Policy and the Modern Order of Knowledge, conference paper, Faire l’histoire de la mode dans le monde occidental, Paris Musée des Arts Décoratifs 11–13 May 2015 | Fashion, Body and Technology. Invited lecture, Goldsmiths Thursday Club, Goldsmiths College, London, 24 September 2015 | On the Ethical Turn in Cloth, Fashion & Textiles. Invited conference lecture, The Subversive Stitch Revisited: The Politics of Cloth, November 29/30, 2013, London, Victoria&Albert Museum | Vienna Zocalo. Contribution to the VI International Biennial of Contemporary Textile Art der World Textile Art Organization, Galerie Carlos Fuentes, May 16–20, 2011, Xalapa/Mexico curated by Elke Gaugele, Ruby Sircar, Khadija Carol La and Sabina Muriale | “Climate Changes in Science Fashion”. Invited lecture, “Give me Shelter” Monday night lectures series, fall 2010 of the MIT Program in Art, Culture and Technology. Massachusetts Institute of Technology, Cambridge/Mass. USA, 13 September 2010, [\[URL\]](#) | Lise Meitner-Habilitation Grant, Germany: County of North-Rhine-Westphalia (3/2005–10/2006) | Research Fellow, Goldsmiths College, University of London, Department for Visual Arts (10/2004 – 09/2005) | Maria-Goeppert-Mayer Guest Professor, Germany: County of Lower-Saxony (2004) [\[URL\]](#)