

International Student Video Art Competition "Happiness Awards"

I. Statement

1. VIENNAFAIR as a contemporary art fair is staging extensive complementary artistic program aiming at a young creative audience.
2. VIENNAFAIR aims to be cutting-edge with regard to reaching out to the crowd via social media.
3. VIENNAFAIR sees a big importance in making collaborations with students. One of the main goals is to educate audience and promote the discourse by raising interesting questions.
4. VIENNAFAIR initiates a video art competition "Happiness Awards" (further: Competition) between students from art academies in Austria and CEE countries.

II. General Conditions

5. Theme

- 5.1. The Competition is dedicated to the topic 'Happiness'.
- 5.2. Participants are free in their reflections on this theme and approach.

6. Participants

- 6.1. Invited for participation are all students from art departments of academies and universities in Austria and CEE countries.

7. Videos

- 7.1. The videos can be maximum 3 minutes long.
- 7.2. Required resolution of 480 p.
- 7.3. Any genre is accepted: animation, documentation, narratives, etc.
- 7.4. A previously made video can be used for the Competition.

III. About the Competition

8. Procedure

- 8.1. Competition takes place on the 1st of June - 15th of August 2013.
- 8.2. Applications are to be sent to: competition@viennafair.at
- 8.3. Application has to include: name of the applicant, age, specialization, name of the university, video / link to the video (uploaded to vimeo.com).
- 8.4. Applications are accepted from the 1st June 2013, 12 pm till the 15th of August 2013, 12 am.
- 8.5. Videos from all participants will go public online at the VIENNAFAIR blog The New Contemporary (www.thenewcontemporary.com) on the 1st of September 2013.
- 8.6. Professional Jury of 3 persons will choose one winner.

9. Prize

- 9.1. The Winner will be announced on the 9th of October 2013.
- 9.2. The Winner will get an Award of € 1.000,00.
- 9.3. Video of the Winner will be shown at VIENNAFAIR on the 9th - 13th of October 2013.